1 2 3	ZOI	NING BOARD OF ADJUSTMENT 268B MAMMOTH ROAD LONDONDERRY, NH 03053
4 5	DATE:	NOVEMBER 18, 2009
6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	CASE NO.:	11/18/2009-2
	APPLICANT:	CROWNING HOLDING, INC. PO BOX 412 LONDONDERRY, NH 03053
	LOCATION:	527 MAMMOTH ROAD, 15-184, C-I
	BOARD MEMBERS PRESENT:	YVES STEGER, ACTING CHAIR JIM SMITH, VOTING MEMBER MICHAEL GALLAGHER, VOTING ALTERNATE LARRY O'SULLIVAN, CLERK
	ALSO PRESENT:	RICHARD CANUEL, SENIOR BUILDING INSPECTOR/ ZONING OFFICER
23 24 25 26 27	REQUEST:	AREA VARIANCE TO ALLOW AN ADDITIONAL 9.58 SQUARE FEET FOR AN EXISTING OFF-PREMISE SIGN WHERE A MAXIMUM OF 25 SQUARE FEET IS ALLOWED BY SECTION 3.11.6.3.6.3.
28 29 30	PRESENTATION: CASE NO. 12 PREVIOUS CASES LISTED.	1/18/2009-2 WAS READ INTO THE RECORD WITH THREE
31 32	YVES STEGER: Do we know wh	at those restrictions were [re Case 12/19/2007-3]?
33 34	LARRY O'SULLIVAN: I don't have it here.	
35	JAYE TROTTIER: Yeah, I've got	it here. Right there.
36 37 38 39 40 41 42	LARRY O'SULLIVAN: I thought I remembered this. Yes, let's see, under sectionactions granted"The variance shall cease and become invalid if the Special Exception granted for Case No. 12/19/2007-2 on December 19, 2007 was [sic]terminated." And that is the restriction. So, in effect, if the special exception was changed or something happened to the special exception, the variance was bust.	
43 44	YVES STEGER: Okay. But the sp	pecial exception has not been changed or?
45	LARRY O'SULLIVAN: Well, let's	s see

46	
47	YVES STEGER: Okay. Who will be presenting for this case?
48	
49	[pause]
50	
51	YVES STEGER: So before we start, you understand the rules about continuance because we are
52	only four (4) and you need three (3) in favor?
53	NA DIA DIA DIA DIA NA
54	MARK PHILLIPS: Yes, sir.
55 56	WIECCTECED. Co. and Ideas 1:1. to another a section and a
56 57	YVES STEGER: So, would you like to continue or state your case?
57 58	JACQUELINE PHILLIPS: State our case, please.
59	JACQUELINET THEELT 3. State out case, please.
60	YVES STEGER: Good.
61	TVID DIEGIK. Good.
62	JACQUELINE PHILLIPS: My name is Jacqueline Phillips, 317 Winding Pond Road,
63	Londonderry, NH. This is my father, Mark Phillips.
64	
65	MARK PHILLIPS: Of the same address, 317 Winding Pond Road.
66	<u> </u>
67	YVES STEGER: So, if you could, I would like you to explain in general what it is that you
68	would like us to approve and then after that, go through every single point of law, all five
69	points of law, to indicate to us that you have met those points of law.
70	
71	JACQUELINE PHILLIPS: Well, it's pretty simple. Basically, we're just looking for increased
72	square footage on the existing post and actually, I have copies of the picture of the sign for all of
73	you if you would like to see it.
74 75	YVES STEGER: Yes.
75 76	IVESSIEGER. 168.
77	LARRY O'SULLIVAN: Absolutely. Please.
78	Elikati e de Elittini. Nebelately, i lease,
79	JACQUELINE PHILLIPS: Okay.
80	
81	JIM SMITH: Can we clarify one point? This is saying thirteen (13) square feet and then the
82	application saysit was advertised at nine (9).
83	
84	YVES STEGER: Yeah, well, she'll go through it, you know? So
85	
86	JIM SMITH: Well, I mean, is that? Richard? On the application, it says thirteen (13) square
87	feet and the way you advertised it was 9.58.
88	DIGHADD CANHEL OF LL //L /L //C //C //L //L
89	RICHARD CANUEL: Oh. I don't know the difference. Couldn't tell you.

90 91 YVES STEGER: Okay. 92 93 RICHARD CANUEL: I guess maybe we'll hear that during the hearing. 94 95 JACQUELINE PHILLIPS: Yeah, I didn't even notice that but, yeah, we actually are requesting 96 more than the nine point eight five (9.85) that was on the letter that was sent. 97 98 LARRY O'SULLIVAN: Can I ask about the sign? Is there an addition...is, in addition to the 99 existing sign, is that what's being...is happening, you've added the lower part of the sign? 100 101 MARK PHILLIPS: We're requesting to add signage below this current sign. 102 103 LARRY O'SULLIVAN: Below this current sign? 104 105 **IACOUELINE PHILLIPS: Yes.** 106 107 MARK PHILLIPS: Yes, sir. 108 YVES STEGER: So, okay. We'll ask the questions later. Please. 109 110 111 JACQUELINE PHILLIPS: Well, yeah, that's basically our request is to add signage below this 112 existing sign on the existing post. It's pretty simple. Would you like me to go through the points of law now or...? 113 114 115 YVES STEGER: Yes, please. 116 117 JACQUELINE PHILLIPS: Okay. The proposed use would not diminish surrounding property values? Is that it or ...? Is that the first one? 118 119 120 JAYE TROTTIER: Yeah. 121 122 JACQUELINE PHILLIPS: Yeah, okay. Because the sign already exists on the premise. The new sign will be confined to the existing posts and will be similar in format and appeal as the pre-123 124 existing sign as to not detract from the ambiance of the area. (B), Granting the variance would 125 not be contrary to the public interest because the extent of the public interest in regards to this 126 request is the effect on the surrounding property values. It has already been established that 127 granting the variance will not adversely affect surrounding property values. (C), Special conditions exist such that literal enforcement of the ordinance results in unnecessary hardship. 128 An area variance is needed to enable the applicant's proposed use of the property, given the 129 following special conditions of the property. At this point in time, it is not the said premise that 130 has the special conditions. The variance is for the benefit of the other businesses on Coal Pocket 131 132 Road. These businesses are situated hundreds of feet from the main road such that they are not 133 visible to the public. These businesses require signage as every traditional business does in 134 order to make their location known and to attract business. A sign is needed to enable the

proposed commercial use of these properties. The benefit sought by the applicant cannot be 135 136 achieved by some method reasonably feasible for the applicant to pursue other than an area 137 variance because, as stated above, the benefit being sought is to make the public aware of the 138 locations of the businesses on Coal Pocket Road with the fringe benefit of attracting business. A 139 sign is the most reasonably feasible way to accomplish this. Granting the variance would do 140 substantial justice because granting the variance would cause no harm but only benefit to the 141 businesses of Coal Pocket Road, therefore substantial justice is met. The use is not contrary to 142 the spirit of the ordinance. The reason for restricting the amount of square footage, I'm 143 assuming, for a sign was so that a massive sign would not be erected which would detract from 144 the ambiance of the area and possibly diminish property values. Since this would still not occur 145 if the variance is granted, granting it would not be contrary of the spirit of the ordinance. 146 147 YVES STEGER: Thank you. 148 149 JACQUELINE PHILLIPS: You're welcome. 150 151 YVES STEGER: We're gonna have questions now. 152 153 JACQUELINE PHILLIPS: Put that political science degree to work, huh? 154 155 YVES STEGER: This current board... 156 157 JACQUELINE PHILLIPS: Yeah. 158 159 YVES STEGER: ...what are the sizes? 160 161 JACQUELINE PHILLIPS: I believe I submitted with the application the dimensions. I thought I 162 did, but if I remember right, it's about eight and a half (8.5) feet or...yeah, about eight (8) feet 163 across and... 164 165 MARK PHILLIPS: No, it's not that. 166 167 JACQUELINE PHILLIPS: No? 168 169 MICHAEL GALLAGHER: There is a drawing in here. 170 171 LARRY O'SULLIVAN: There is a drawing. 172 173 JACQUELINE PHILLIPS: There is, okay. 174 175 YVES STEGER: There is a drawing? 176 177 MICHAEL GALLAGHER: Yeah. 178 179 JIM SMITH: Yeah.

180	
181	MICHAEL GALLAGHER: At the bottom of the page.
182	
183 184	YVES STEGER: Okay. So it's six (6) feet
185	LARRY O'SULLIVAN: Six (6) feet, seven and a half (7.5) inches, it says, by eight and a quarter
186	(8.25) high.
187	
188	YVES STEGER: Mm-hmm.
189	
190	JACQUELINE PHILLIPS: And I believe that's from edge of post to edge of post.
191	
192	YVES STEGER: Okay.
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194	MICHAEL GALLAGHER: Your property is the garage?
195	
196	MARK PHILLIPS: Yes, sir.
197	
198	YVES STEGER: Now, the Crowning Holding is the entity that owns the off-premise?
199	
200	MARK PHILLIPS: Yes, sir.
201	
202	JACQUELINE PHILLIPS: We are representing them.
203	MATCHETTECED A. I. I. I. I
204	YVES STEGER: And which business is owned by Crowning Holding?
205 206	MARK PHILLIPS: The Wallboard.
200 207	WARR FIRELIFS. The Walloodid.
207	JACQUELINE PHILLIPS: They own the property of Wallboard.
209	The Quilling Thield 3. They own the property of wantourd.
210	YVES STEGER: Okay.
211	THE OTHER. OMY.
212	JACQUELINE PHILLIPS: And all the surrounding property except for ours.
213	property exception
214	LARRY O'SULLIVAN: Now this is an off-premise sign?
215	1 8
216	JACQUELINE PHILLIPS: Yes.
217	
218	LARRY O'SULLIVAN: So you obviously have the permission. The landowner put this here.
219	
220	MARK PHILLIPS: Yes, sir.
221	
222	JACQUELINE PHILLIPS: Yup. They signed it.
223	
224	LARRY O'SULLIVAN: Okay.

225	
226 227	YVES STEGER: What about the additional signs that you want to add? Which businesses are those?
228	
229	JACQUELINE PHILLIPS: That's for our business.
230	
231	YVES STEGER: Your business too?
232	
233	MARK PHILLIPS: That's for L-Town Garage, sir.
234	
235	JACQUELINE PHILLIPS: Yeah.
236	NATION CONTROLL OF A STATE OF THE STATE OF T
237	YVES STEGER: Okay. Any other questions from the Board?
238 239	MICHAEL GALLAGHER: It looks like the bottom of your sign would be pretty close to the
240	ground, huh?
241	ground, nurr.
242	JACQUELINE PHILLIPS: It is actually raised slightly there. We just need to do some mowing.
243	, <u></u>
244	MARK PHILLIPS: Correct.
245	
246	MICHAEL GALLAGHER: Have you folks tried to get together with Wallboard Supply and see
247	if they could make their?
248	
249	JACQUELINE PHILLIPS: Unfortunately, the size of their sign takes up just too much to put,
250	you know, any reasonable sign for ours. And no, we have not contacted them directly with that
251	but I would not think that they would want to.
252	MADIZ DI HI I IDO Thankara alian alian di Antonia di An
253	MARK PHILLIPS: They have given all indications that they would like to maintain the space
254255	[inaudible] previous [inaudible].
256	JACQUELINE PHILLIPS: Yeah.
257	JACQUEENVETTHEEHIO. Tean.
258	LARRY O'SULLIVAN: Well, they've gotten a variance for that. There is also a variance for an
259	off-premise sign, right? So you have a sign that has been granted a variance, right?
260	1
261	JACQUELINE PHILLIPS: Well, Crowning Holding has, yeah.
262	
263	MARK PHILLIPS: For two (2) signs there, correct?
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265	JACQUELINE PHILLIPS: Yeah.
266	
267	MARK PHILLIPS: Originally it was for two (2) signs if I understand. Before Wallboard ever
268	arrived, actually, wasn't it?
269	

JACQUELINE PHILLIPS: Yeah, I believe so.
MICHAEL GALLAGHER: Is the Wallboard Supply, are they Crown Holding also, or do Wallboard Supply rent from them?
JACQUELINE PHILLIPS: They lease that property from Crowning Holding.
MARK PHILLIPS: Yes, sir.
LARRY O'SULLIVAN: And what's your relationship with Crowning Holding?
JACQUELINE PHILLIPS: Business associates.
MARK PHILLIPS: Just on a personal level. We've gotten along with each other quite well and
LARRY O'SULLIVAN: Okay.
JACQUELINE PHILLIPS: Neighbors.
MARK PHILLIPS: Just extending the consideration to us. Nothing more, nothing less.
LARRY O'SULLIVAN: Okay, their first variance was to have a sign that was larger than requestedlarger than allowed. So this is now a second variance for an even larger sign. Soand that was less than two (2) years ago. Is there new business on that road?
MARK PHILLIPS: Well, L-Town Garage has been there for a considerable amount of time and we did not need signage before because I was actually trying toI don't know if you recall, stay under the radar with the type of vehicles that I was maintaining.
LARRY O'SULLIVAN: Mm-hmm.
MARK PHILLIPS: We had a long discussion on whether we shouldbecause Crowning would also consider giving us a totally separate sign, not onto this. It was actually our desire not to
haveask for additional signage beyond this particular location, for one, not to block their sign whatsoever, number two, just not to have signs all over the place and try to restrict them to one
spot that was designed for it. So, we thought about it long and seriously as far as aesthetic-wise, what we thought would be more attractive if we were gonna have to look at signage.
LARRY O'SULLIVAN: Well, I remember your case for the auto business [see Case No. 8/20/2008-2].
MARK PHILLIPS: Yes, sir.
LARRY O'SULLIVAN: And the intention was to be wholesale.

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360	JACQUELINE PHILLIPS: We would like just like a sign for our business.
361	
362 363	MARK PHILLIPS: Just to identify us. That we exist.
364	LARRY O'SULLIVAN: Well, we typically don't put restrictions on what's put on a sign but I
365	think that might be something that
366	
367	MARK PHILLIPS: Oh, it'll be just "L-Town Garage-Inspections," is what we want on the bottom
368	and maybe the price of an inspection. That was our
369	
370	JACQUELINE PHILLIPS: We don't wanna
371	
372	MARK PHILLIPS:the design that we were gonna submit.
373	
374	JACQUELINE PHILLIPS: Yeah. It is not for advertising cars.
375	
376	LARRY O'SULLIVAN: So the message is exactly what was submitted?
377	MICHAEL CALLACTTED. #T Terror Consor# on Library # 1
378 379	MICHAEL GALLAGHER: "L-Town Garage" and then it says "message board" and
380	MARK PHILLIPS: Yeah, we wanna do "inspections," like "\$19.95" on the bottom and that's it.
381	MARKITHEER 5. Tear, we warm do hispections, like \$17.95 of the bottom and that sit.
382	MICHAEL GALLAGHER: Oh, okay.
383	
384	MARK PHILLIPS: "State inspections." I don't know if anybody's ever seen our spot but with
385	the rules that you gave us
386	
387	MICHAEL GALLAGHER: Yeah, I stopped by today. Yeah, I saw
388	
389	MARK PHILLIPS: Everything is right to the "T" as far as signage and everything else and
390	
391	MICHAEL GALLAGHER: Yeah, I mean, I didn't measure the sign, but
392	MADIZ DITH LIDE, MAII no no
393	MARK PHILLIPS: Well, no, no
394 395	MICHAEL GALLAGHER: No, I see where you are and I understand why you're
395 396	WICHAEL GALLAGIER. No, I see where you are and I understand wity you re
397	MARK PHILLIPS: But there's no banners or me trying to advertise or anything.
398	The first of the state of the s
399	MARK PHILLIPS: Right. No.
400	O .
401	MARK PHILLIPS: Very good. Thank you, sir.
402	
403	LARRY O'SULLIVAN: That wasn't the reason for that question or the comment.

404	
405	MARK PHILLIPS: Oh, no, no, but, you know, if we met the intent last time, I felt that should
406 407	possibly carry over.
408	YVES STEGER: Any more questions?
409	TVEO OTE GENERAL TAILY INDIC QUESTIONS:
410	MICHAEL GALLAGHER: No. It looked good.
411	<i>Q</i> • • · · ·
412	YVES STEGER: Jim?
413	
414	JIM SMITH: Just to address what Larry was saying. One of the rules is you can't have more
415	than one (1) off-premise sign on a lot, so you would be limited to one (1) sign on this lot.
416	TARRY OKUTTUAN AT 1
417	LARRY O'SULLIVAN: Mm-hmm.
418 419	MADV DUILLIDG Okay
420	MARK PHILLIPS: Okay.
421	LARRY O'SULLIVAN: And so what, this additional sign then would be considered an
422	extension to the sign?
423	
424	JIM SMITH: Right.
425	
426	LARRY O'SULLIVAN: That exists already. I understand.
427	
428	YVES STEGER: Okay. Is there anybody in the public who would like to ask questions or speak
429	in favor of the applicant? Seeing none, anybody who is opposed to this application? Seeing
430 431	none, we'll bring it back to the Board for more questions.
432	LARRY O'SULLIVAN: I think we should get some input from Richard on this one, too.
433	Erikki O 30 EEL VAN. Tumik we should get some input from kichard on this one, too.
434	RICHARD CANUEL: What sort of input do you need?
435	
436	LARRY O'SULLIVAN: Well, this is an off-premise sign that's approved for a business that is
437	adding another business. This isn't a mall.
438	
439	RICHARD CANUEL: No, see, our ordinance doesn't restrict how many people can advertise
440	on a particular sign. We don't restrict or control sign copy. So basically, all we're looking for is
441	one (1) off-premise sign with an increased area, basically.
442	LADDY OCH LIVANI. Oleve
443 444	LARRY O'SULLIVAN: Okay.
445	YVES STEGER: Yeah, that was actually the reason I asked my original question is, how many
446	more people are gonna get on there?
447	Lastra ma Origin Decor moto.
448	JACQUELINE PHILLIPS: Well, there's only the two (2) of us on the road, so

536 have is thirteen (13) square feet additional on twenty five and a half (25.5). That's just not a small addition. 537

IIM SMITH: No, there is no other way.

534 535

YVES STEGER: It would do justice. And it's probably not contrary, so I think the only issue I

538	
539	LARRY O'SULLIVAN: It's half again as much, right?
540	
541 542	YVES STEGER: Yeah.
543 544	JIM SMITH: Well, you could also argue if this was one contiguous lot, they would then be allowed, what, sixty (60) some-odd square feet?
545 546 547	RICHARD CANUEL: Sixty five (65) square feet total.
548 549 550	JIM SMITH: Right. So it would still be less than what you would normally see in a commercial district.
551 552	YVES STEGER: For an off-site?
553 554	JIM SMITH: No
555 556	YVES STEGER: Oh, no, I mean, if it was on their site.
557 558	JIM SMITH: Yeah. If it was one big, contiguous lot.
559 560	YVES STEGER: They would be allowed sixty five (65). That makes sense.
561 562	LARRY O'SULLIVAN: That's also the reason why we have limitations for the size, so
563 564 565	YVES STEGER: So actually, that makes a good special condition then. The fact that there are three (3) individual lots that cannot have frontage to have a normal business sign, correct?
566 567	JIM SMITH: Yeah.
568 569	YVES STEGER: Sounds good. Would somebody care to make a motion?
570 571 572 573	LARRY O'SULLIVAN: One of the things that I would like to be able to do is to make a motion that would limit the verbiage on the sign 'cause we can do that to "as presented," the L-Town Garage with a small message board underneath. That's, again
574 575	YVES STEGER: Okay, as presented.
576 577	LARRY O'SULLIVAN: The intention, rather than
578 579	MICHAEL GALLAGHER: Right.
580 581	LARRY O'SULLIVAN:leave the inclination for what we were trying to avoid with the wholesale business

582	
583	YVES STEGER: Mm-hmm.
584 585	LARRY O'SULLIVAN: That, I think, is more in the public interest than allowing it, so
586	LARKT O SOLLIVAIN. That, I think, is more in the public interest than allowing it, so
587	YVES STEGER: Okay, so, it would be "as presented."
588	
589	LARRY O'SULLIVAN: Right. "With verbiage as presented."
590	
591	YVES STEGER: And do we need to add again the restrictions about the
592	
593	LARRY O'SULLIVAN: Special, yes.
594 595	YVES STEGER:the special exception?
595 596	1 V E3 31 EGER tile special exception:
597	LARRY O'SULLIVAN: Yup.
598	
599	YVES STEGER: Okay, so we need to put that
600	
601	JIM SMITH: What was the special exception for?
602	
603	LARRY O'SULLIVAN: To allow the off-premise sign. "Requested by Crowning Holding,
604 605	special exception to allow an off-premise sign on" the contiguous, on the next door lot.
606	JIM SMITH: Okay.
607	JANA STATELLE STATE
608	LARRY O'SULLIVAN: So the variance was for the size prior
609	•
610	YVES STEGER: Yup.
611	
612	LARRY O'SULLIVAN:and the special exception was the location.
613 614	YVES STEGER: Correct.
615	I VESSTEGER. Collect.
616	LARRY O'SULLIVAN: I have that right, Richard?
617	
618	RICHARD CANUEL: Yes.
619	
620	YVES STEGER: Yup. Makes sense.
621	
622	LARRY O'SULLIVAN: Okay. Any discussion on my suggestion?
623 624	JIM SMITH: No.
624 625	JIM SMITH. INC.
626	YVES STEGER: No.
-	

627			
628		SULLIVAN: Okay, I'd like to make a motion to approve case 11/18/2009-2	
629	withthe same restriction as to the special exception, that the special exception goes away, so		
630	does the sign, to allow the additional thirteen (13) square feet as presented, with verbiage as		
631	presented.		
632			
633	YVESSTEC	GER: Anyone wants to second that?	
634	IIN A CONTINUE I	. 1/11 1	
635 636	JIM SMITH	: I'll second.	
637	YVFS STEC	GER: Okay, we have Larryhas made a motion to grant and Jim has seconded. Any	
638		ssions? No? All in favor, say 'aye.'	
639	more anea	solono. 140. Ini ini iavoi, say aye.	
640	LARRY O'SULLIVAN: Aye.		
641		y	
642	JIM SMITH: Aye.		
643	•		
644	MICHAEL	GALLAGHER: Aye.	
645			
646	YVES STEGER: Aye. All against, say 'nay.' Okay.		
647			
648	RESULT:	THE MOTION TO GRANT CASE NO. 11/18/2009-2 WITH RESTRICTIONS WAS	
649		APPROVED, 4-0-0.	
650			
651	RESPECTF	ULLY SUBMITTED,	
652			
653			
654 655	T A DDV (Y	GULLIVAN, CLERK	
656		ID TRANSCRIBED BY JAYE A TROTTIER, SECRETARY	
657	TILEDAN	TAINOCRIDED DI JATEA INOTTIEN, DECRETANT	
658	APPROVE	D DECEMBER 16, 2009 WITH A MOTION MADE BY LARRY O'SULLIVAN,	
659	•	D BY YVES STEGER AND APPROVED 4-0-2 (VICKI KEENAN AND NEIL DUNN	
660		D AS THEY HAD NOT ATTENDED THE MEETING).	